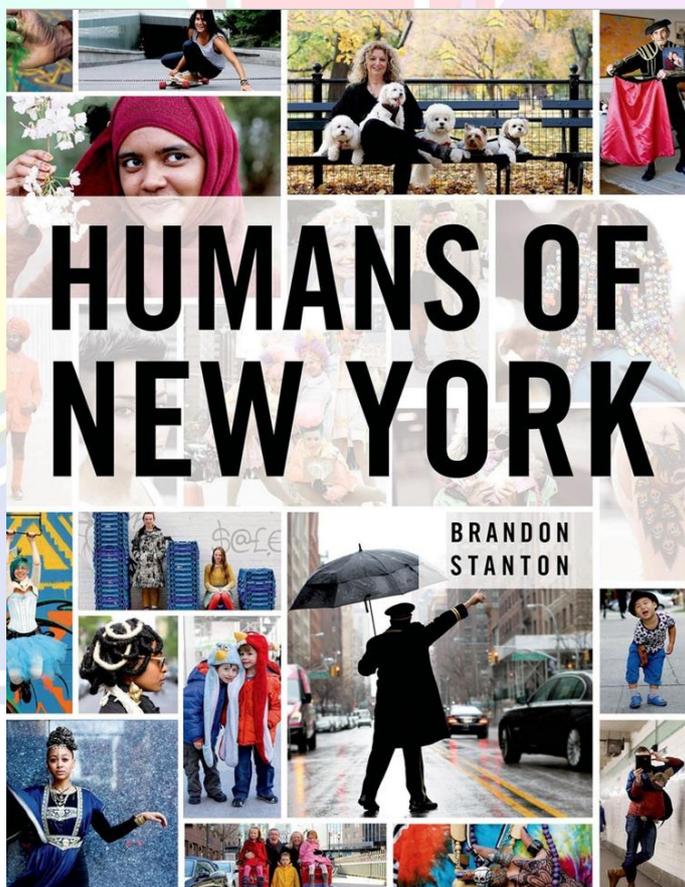




## CALL FOR PARTICIPANTS

### Training Course:

**“From new challenges to innovative contributions:  
using online tools to promote exchange and understanding”**



#### Basic information

<b>What?</b>	Training Course
<b>Title?</b>	“From new challenges to innovative contributions: using online tools to promote exchange and understanding”
<b>When?</b>	31 July – 8 August 2016 (including travel days)
<b>Where?</b>	Ommen, the Netherlands
<b>Eligible Countries?</b>	Belgium, Cyprus, Estonia, Greece, Latvia, Macedonia, Netherlands, Poland, Portugal, Romania, Turkey, United Kingdom
<b>Number of participants?</b>	2 per country (24 in total)

## Idea, theme and objectives

Jongeren voor Uitwisseling en Begrip (JUB) is looking for participants for a training course called "From new challenges to innovative contributions: using online tools to promote exchange and understanding". The main goal is to empower youth workers with essential competences to promote exchange and understanding, using online methods.

In our European societies there are all kinds of minorities, which are not always treated equally. Distinctions are made because of skin color, ethnic background, sexuality or religion. The current refugee / migrant crisis in Europe adds another dimension. Many people fear the arrival of newcomers. People get treated in a certain different way, without thinking. Usually it is based on stereotypes and prejudices. There is a clear lack of knowledge and interaction between different people, who just move around in their own 'circles'. With this training course we want to promote an exchange of personal stories, to overcome prejudices.

During the training, the attending youth workers will first learn what the root causes of prejudices are in our societies and analyze the situation in different countries. The next phase is about exploring and mastering online tools to promote an exchange of information between different people. One particular example will be given: publishing articles and matching photographs at 'Humans of ...' pages on Facebook and Instagram.

The idea originates from the hugely successful 'Human of New York' page, which has gathered over 16 million likes on Facebook by now. It presents street portraits and interviews, collected on the streets of New York. With the initiative, the subscribers of the page can read short stories of people they would perhaps normally never speak to. It offers a unique insight into the lives of others, broadening your own viewpoint. The power of social media is that it can reach a lot of people quickly, and it offers an easy space for interaction afterwards as well. Moreover, as most young people are active on social networks, it is good way to reach them.

In this training course the youth workers will learn the basics of publishing such articles, including interviewing people, writing the story and shooting matching photographs on the street. The focus would be on subjects with a particular minority background, with a certain interest to tell their story. By the end of the training, every participating city should have a page. In case a page of a city already exists, we count on that the forces can be joined. In the weeks after the training, the youth workers should transfer the skills to the youngsters in their organizations, creating more impact and ensuring a sustainable flow of articles on the pages.

The main aim of this training course is to empower youth workers with essential competences to promote exchange and understanding, using online tools.

### Objectives:

- To understand the root causes of prejudices and its role in our societies;
- To analyze the situation in different countries regarding prejudices;
- To explore 'Humans of ...' pages on Facebook and Instagram as a contribution to promoting exchange and understanding;
- To acquire competences (attitude and skills) to do street interviews, to make a short article about it and to shoot and edit street/portrait photographs;
- To brainstorm and to investigate more online tools to promote an exchange of ideas;
- To learn how to maximize the impact via online tools;
- To gain skills on transferring competences to youngsters.

Each partner organization will send 2 participants, making a total of 24 participants. Three professional trainers will guide the learning process. The methodology is based on non-formal education, with energizers, brainstorming, group work, discussions etc.

Call for Participants  
 JUB Training Course  
 "From new challenges to innovative contributions: using online tools to promote exchange and understanding"



### Accommodation and finances

The training will take place in training center 'Olde Vechte', close to the city of Ommen in the Netherlands. It is easily reachable by a 1,5 hr. / 2,5 hr. train ride from Amsterdam or Eindhoven airport. It is situated in a nice environment and it has excellent facilities. Check out their website: <http://www.oldevechte.nl>. The participants will be accommodated in 3 / 4 person bedrooms.



#### Specifics on costs:

- JUB will cover your stay 100%, including food and drinks;
- 80% of all travel costs (door to door, cheapest way, until the limits below) will be reimbursed afterwards, after receiving all relevant receipts, including boarding passes;
- There is a participation fee, which will be deducted from the travel reimbursement:
  - Participants from EU countries: 50 euro
  - Participants from non-EU countries: 30 euro

Limits for travel costs (door to door, to be reimbursed for 80%):

Belgium	180	Netherlands	0
Cyprus	360	Poland	275
Estonia	275	Portugal	360
Greece	360	Romania	275
Latvia	275	Turkey	360
Macedonia	275	United Kingdom	275

### Profile of the participants

Priority will be given to participants matching the following profile:

- Willing and able to work on local level with the subject matter, with youngsters;
- No expertise in the topics is needed (prejudices / social media / photography, but welcomed for input during sessions - enthusiasm is most important);
- Ability to work in English.

There is no age restriction. The organization will take into account balance in terms of gender and cultural background.

### About JUB

JUB is a youth organization, founded in 2011, aiming to promote peace, understanding and co-operation between young people in the world. We aim to realize local and international youth activities, to promote tolerance between young people from different cultures and countries. Further, we hope to encourage active involvement in society, without any distinction because of race, social status, educational level or any other 'disadvantage'. We work in a spirit of respect for human rights and we highly value sustainable development.

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JUB Training Course  
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Our projects are carried out by trained professionals, mostly based on non-formal education methods. It means we make use of several techniques, like brainstorming, discussions, presentations, role plays, simulations and expert inputs. The proverb 'learning by doing' is most suitable here. In short, we create a space for young people to develop themselves.

### How to apply?

In order to apply, please fill out this online form: <http://goo.gl/forms/9bv6x3BqSbxqdA7i2>.

**The deadline is 24 July 2016.**

In case of any questions, please contact Alexander: [alexjbeily@gmail.com](mailto:alexjbeily@gmail.com)

WE ARE LOOKING FORWARD TO MEET YOU IN THE...

